

JASON KESSEL

760.522.8623

■ jason@dganimation.com

■ www.dganimation.com/portfolio

WORK EXPERIENCE

CAMPAIGN HOUSE | CARLSBAD, CA

DIGITAL CREATIVE DIRECTOR

Provide creative direction for all digital media for multiple clients. Added email marketing as a service to bring in more revenue for clients and the agency. Storyboards, animation and production of multiple TV commercials.

GREENROPE | SAN DIEGO, CA

CREATIVE DIRECTOR

Responsible for all corporate branding, graphics, websites, email and CMS templates, print design, portions of the UI and marketing materials. Implemented HTML5 animation on the home page which led to an immediate 10% increase in lead conversions. Trained other staff in modern design techniques and HTML.

COOLEREMAIL | SOLANA BEACH, CA

MARKETING COMMUNICATIONS MANAGER

Responsible for all corporate branding, graphics, web and marketing materials for the company. Designed and built the main UX for CoolerEmail 2.0. Managed all email template designs. Increased development team productivity by implementing project management.

INTELLITOUCH | SAN DIEGO, CA

MARKETING COMMUNICATIONS MANAGER

Responsible for all corporate branding, graphics, web and marketing materials for the company. 3D modeling and industrial design. Video production for training and promotional videos. Trade show booth design.

BINARY JUNGLE | CARLSBAD, CA

LEAD ANIMATOR & SENIOR GRAPHIC DESIGNER

Responsible for all animation, major illustration and branding for multiple clients. Team leader for interactive CD-ROMs/websites. In charge of all character animation.

INTERACT PUBLICATIONS | CARLSBAD, CA

SENIOR GRAPHIC DESIGNER

Lead Graphic Designer, Illustrator, Website Manager & Video Producer. Desktop publishing and catalog design.

EDUCATION

2007 - 2008

STUDIO ARTS [LOS ANGELES, CA]

Certification

- + 3D Character Animation
- + AutoDesk Maya and 3D Modeling

1995 - 1997

PLATT COLLEGE [SAN DIEGO, CA]

AA: COMPUTER GRAPHICS AND ANIMATION

- + Graphic Design & Desktop Publishing
- + Illustration and Logo Design
- + 2D/3D Animation & Video Production
- + User Interface Design

PROFESSIONAL SKILLS

SOFTWARE

- + Adobe Creative Suite/Cloud
- + AutoDesk Maya
- + BBedit (and other various code editors)
- + MacOS, Windows and Linux

OTHER SKILLS

- + Advanced HTML and CSS
- + CMS and Email Template Design
- + Familiar with PERL, GIT, Javascript & JQuery

REFERENCES

JEFF O'SHEA

- + Founder/Executive Vice President | IntelliTouch
- + joshea@intellitouch.com | 858.320.6715

MIKE DUNLOP

- + Owner/Designer | Mykull Designs (Canada)
- + mike@mykull.com | 905.922.1981

WARREN ZIMMERMAN

- + Owner/Designer | Warren Z Designs
- + warren@warrenz.com | 503.327.8287

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